

# Automated Experimentation for Online Learning and Adaptation

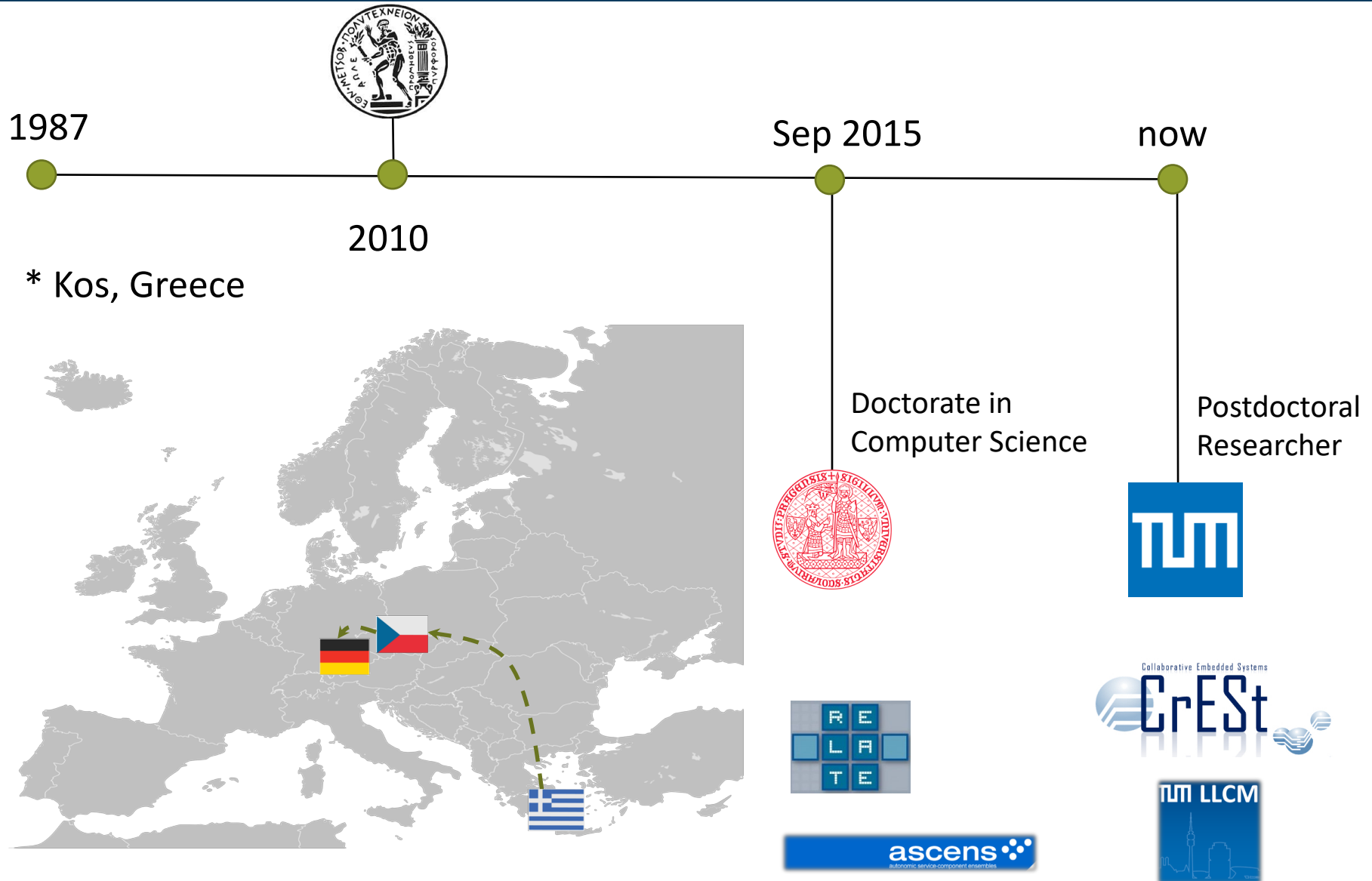
**Ilias Gerostathopoulos**

Software & Systems Engineering  
Fakulty of Informatics  
Technical University Munich

[www4.in.tum.de/](http://www4.in.tum.de/)

# About me

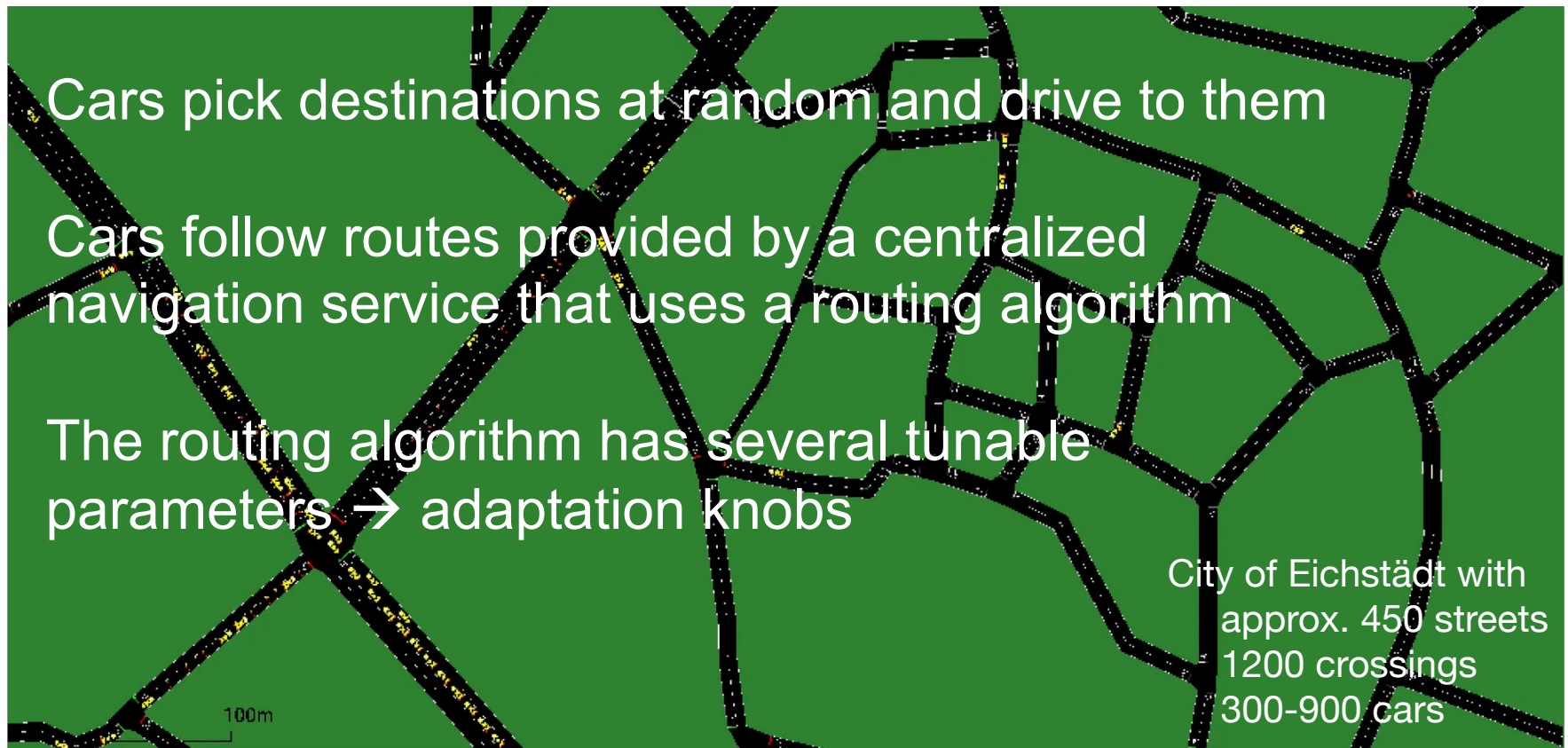
Engineering Diploma (Master's equivalent)  
in Electrical and Computer Engineering



Who should the systems be explainable to?

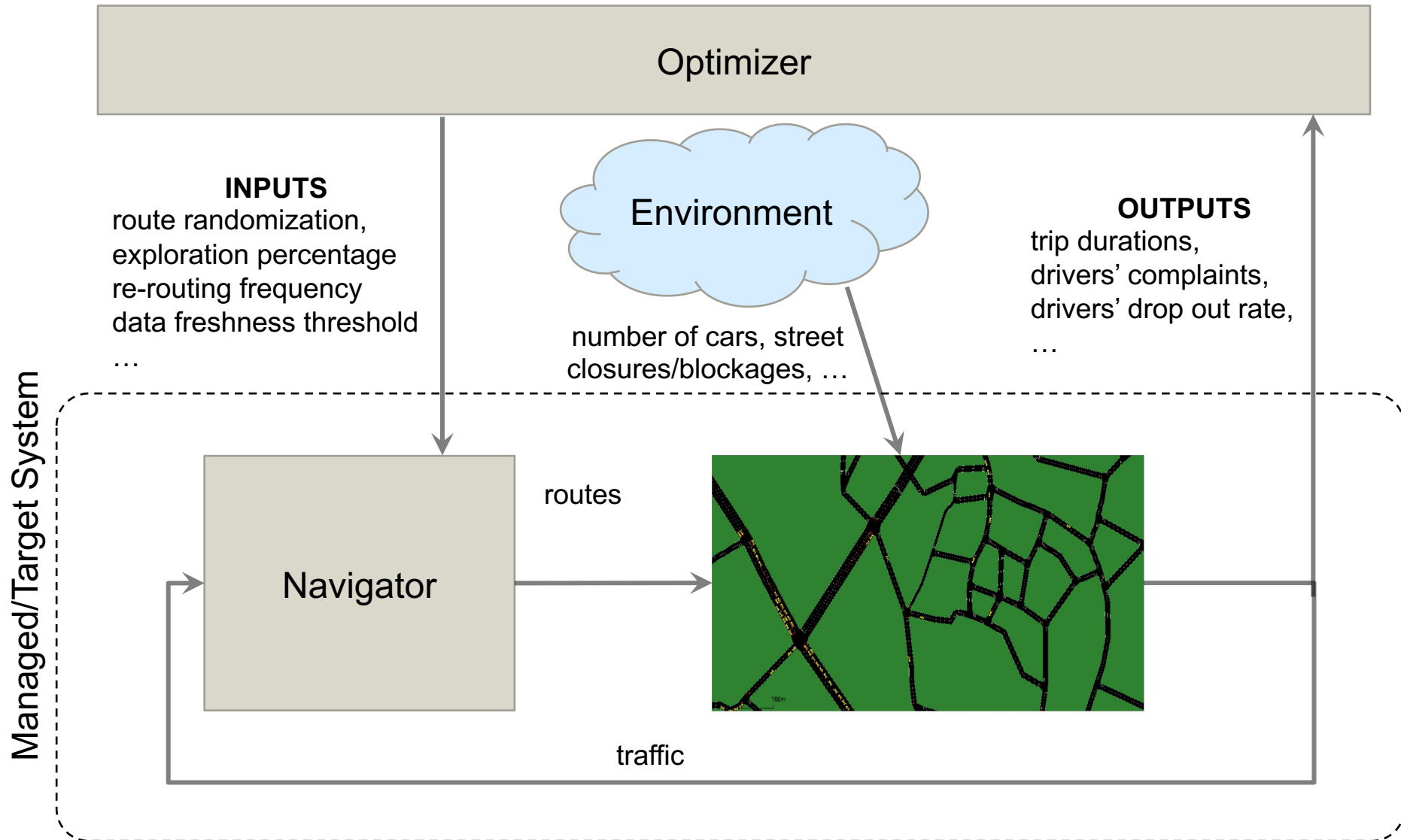
- **Users** → **interface design, HCI**
- **Developers** → **debugging, verification**
- **Operators** → **server logging, etc.**
- **Architects & Managers** → **online experimentation**
- ...

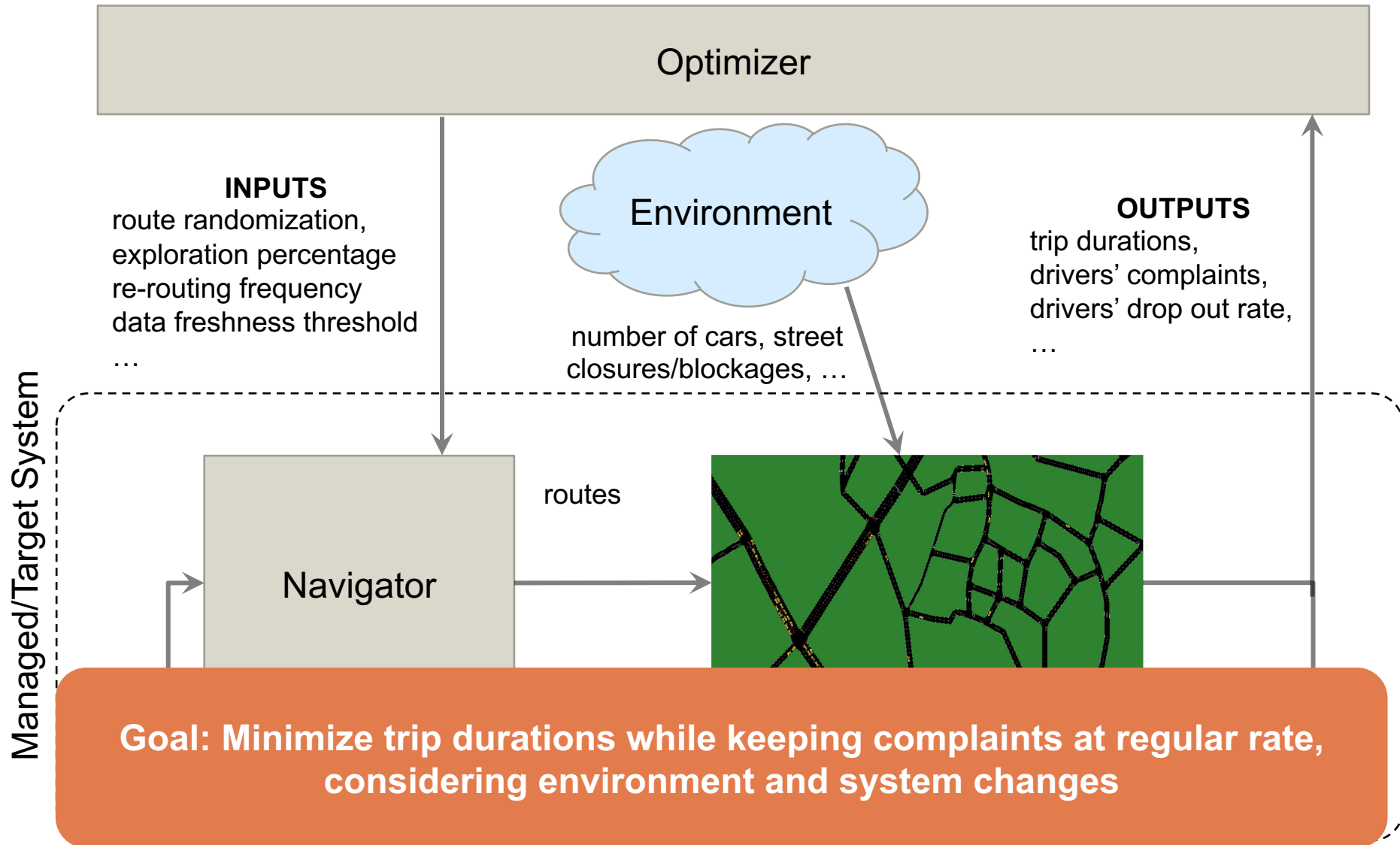
## CrowdNav: crowdsourced traffic navigation service (~Waze)



More at <https://www.hpi.uni-potsdam.de/qiese/public/selfadapt/exemplars/>







## (1) They have to be treated as **black-boxes**

Difficult to obtain fine-grained models of internal system behavior

Think of creating (and updating at runtime) a state chart for a fleet of cars and their interactions and complex dependencies

## (2) Their output is highly **stochastic**

Cannot rely on single measurements but need to cope with variance by collecting many measurements and carefully choosing which metric to use

(1) They have to be treated as **black-boxes**



Rely only on the essential input and output system parameters:  
**what can be monitored, what can be changed**

(2) Their output is highly **stochastic**



Apply **statistical methods** to compare the output of the system under different configurations

## Option 1

Manually select a promising configuration (other than the baseline)

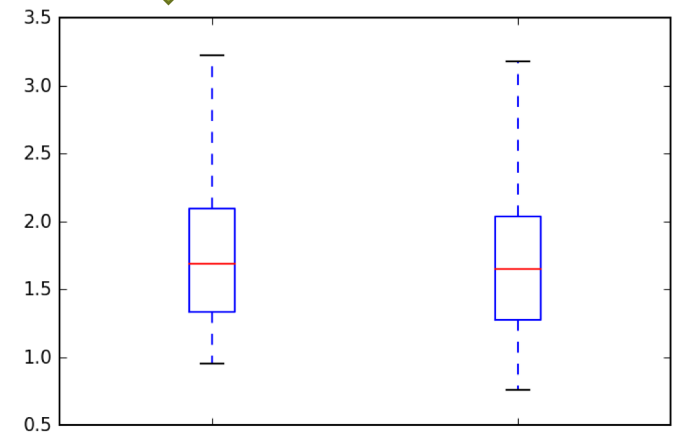
This is what is mostly done in online experimentation platforms that perform A/B testing!

- Microsoft
- Google
- Netflix
- ...

Apply selected configuration



Result of configuration



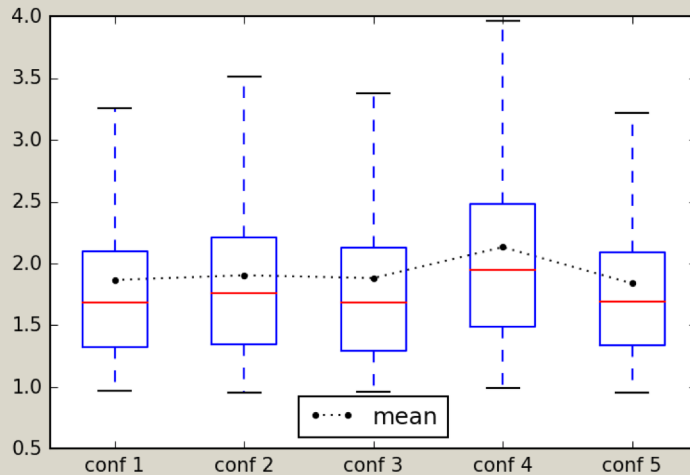
**T-test** to compare to outputs of baseline configuration

[3]



## Option 2

Automate the selection with an optimization/search algorithm



**Bayesian optimization with Gaussian Processes**

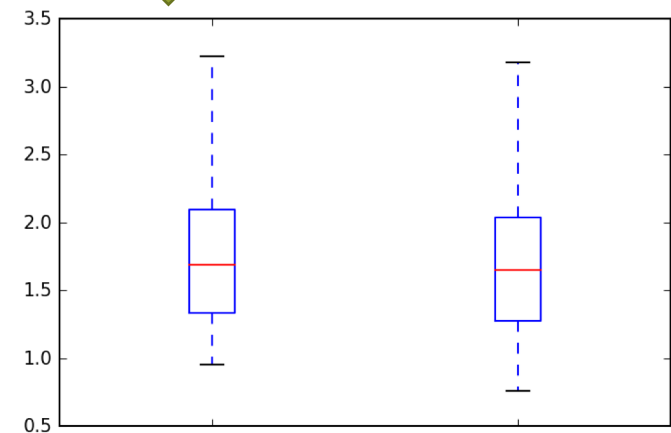
Apply selected configuration



System output values



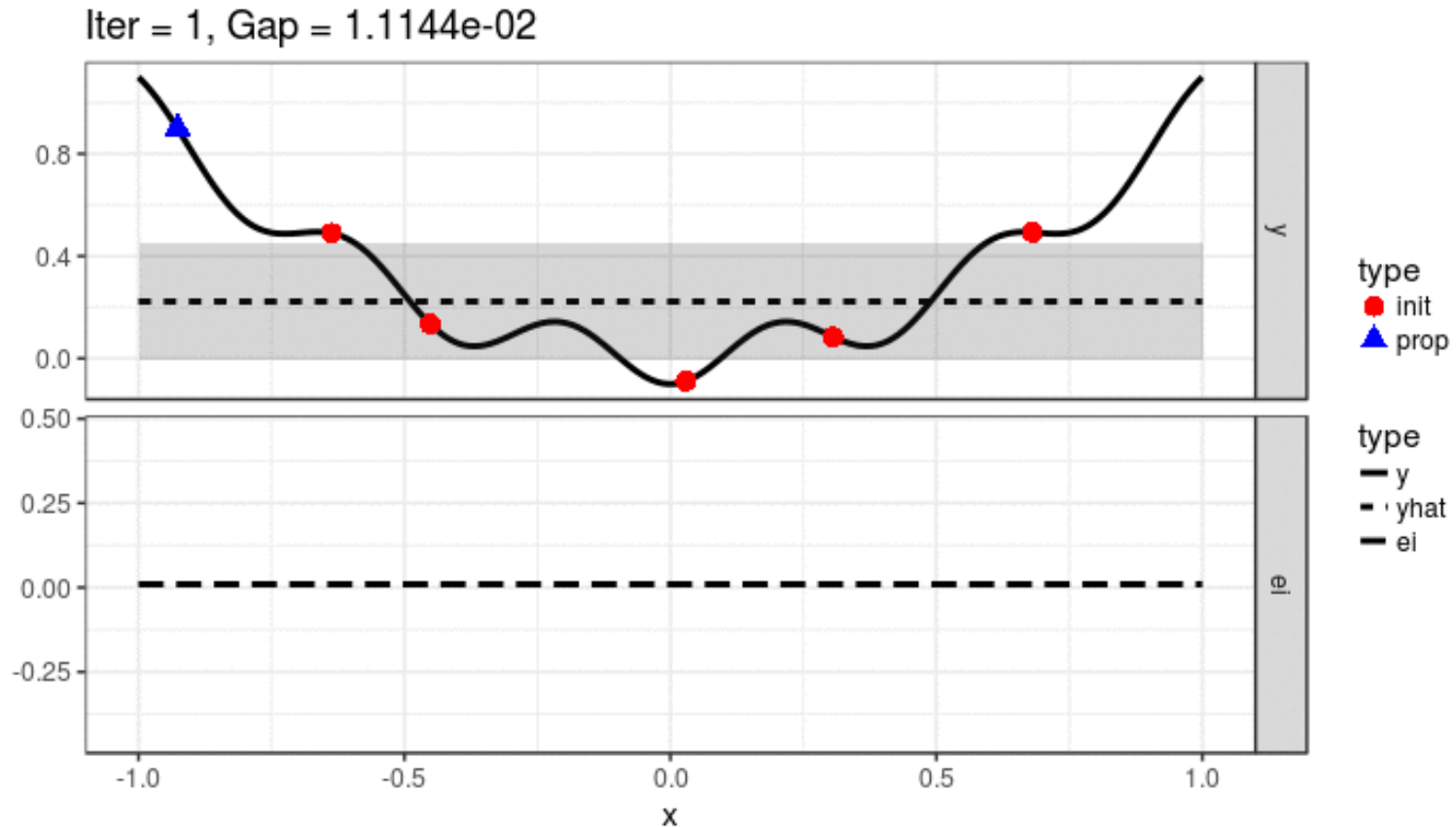
Result of BEST configuration



**T-test** to compare to outputs of baseline configuration

[3]

# Detour: Bayesian Optimization



## Option 3

First, select a **subset** of the parameters that have **impact on the output**

Then, use **only these parameters** in the optimization algorithm

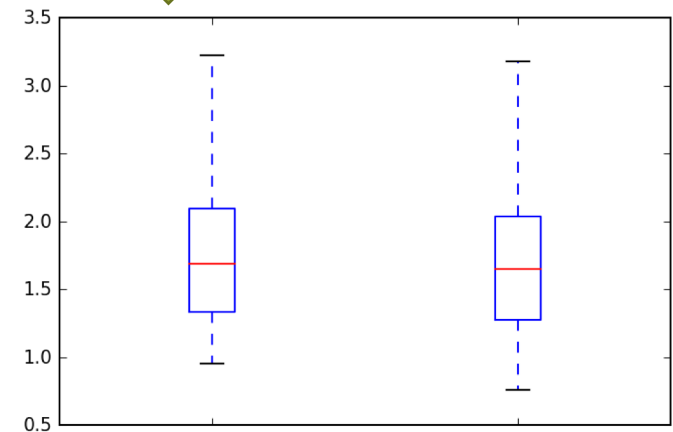
Apply selected configuration



System output values



Result of BEST configuration

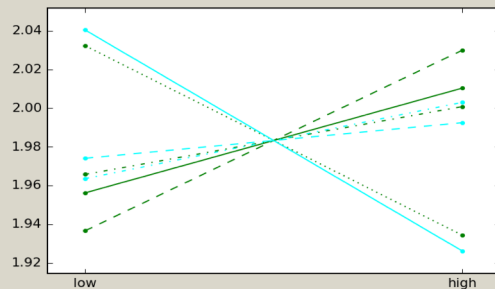


**T-test** to compare to outputs of baseline configuration

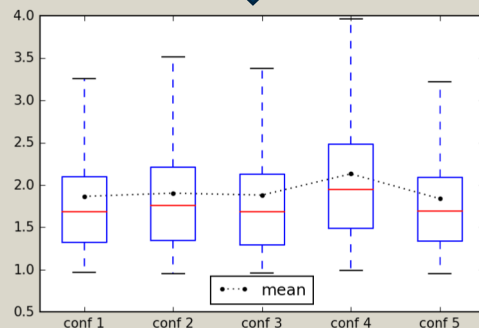
[3]

# How to select a configuration to try out (an experiment)?

## Option 3



**Factorial ANOVA (Grid search)**

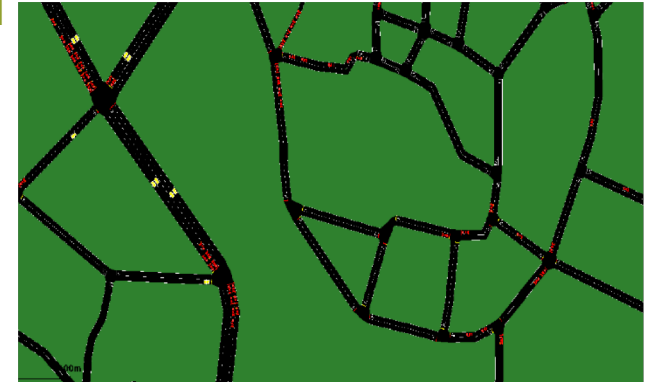


**Bayesian optimization with  
Gaussian Processes**

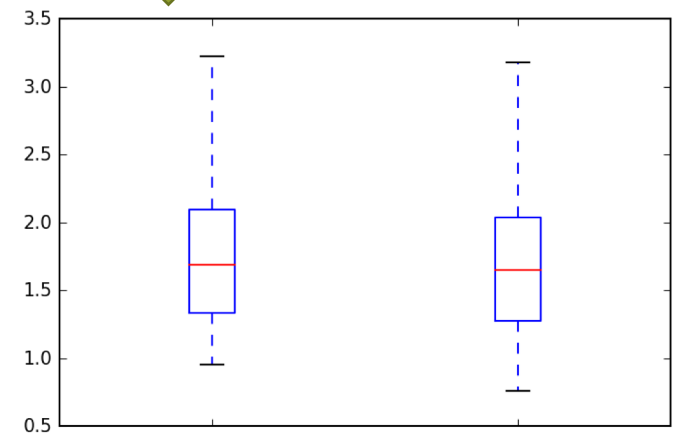
**Apply selected  
configuration**



**System  
output values**



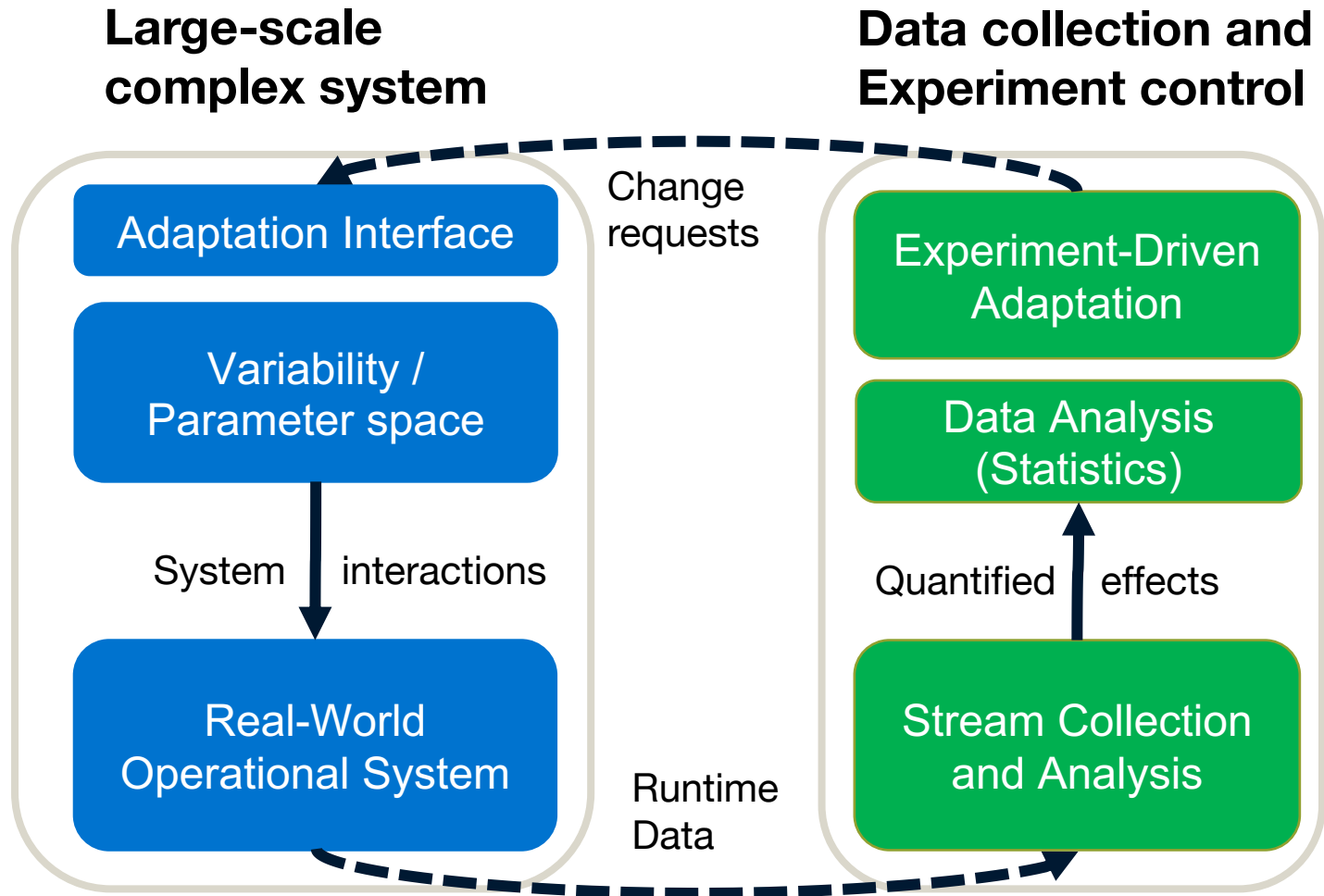
**Result of BEST  
configuration**



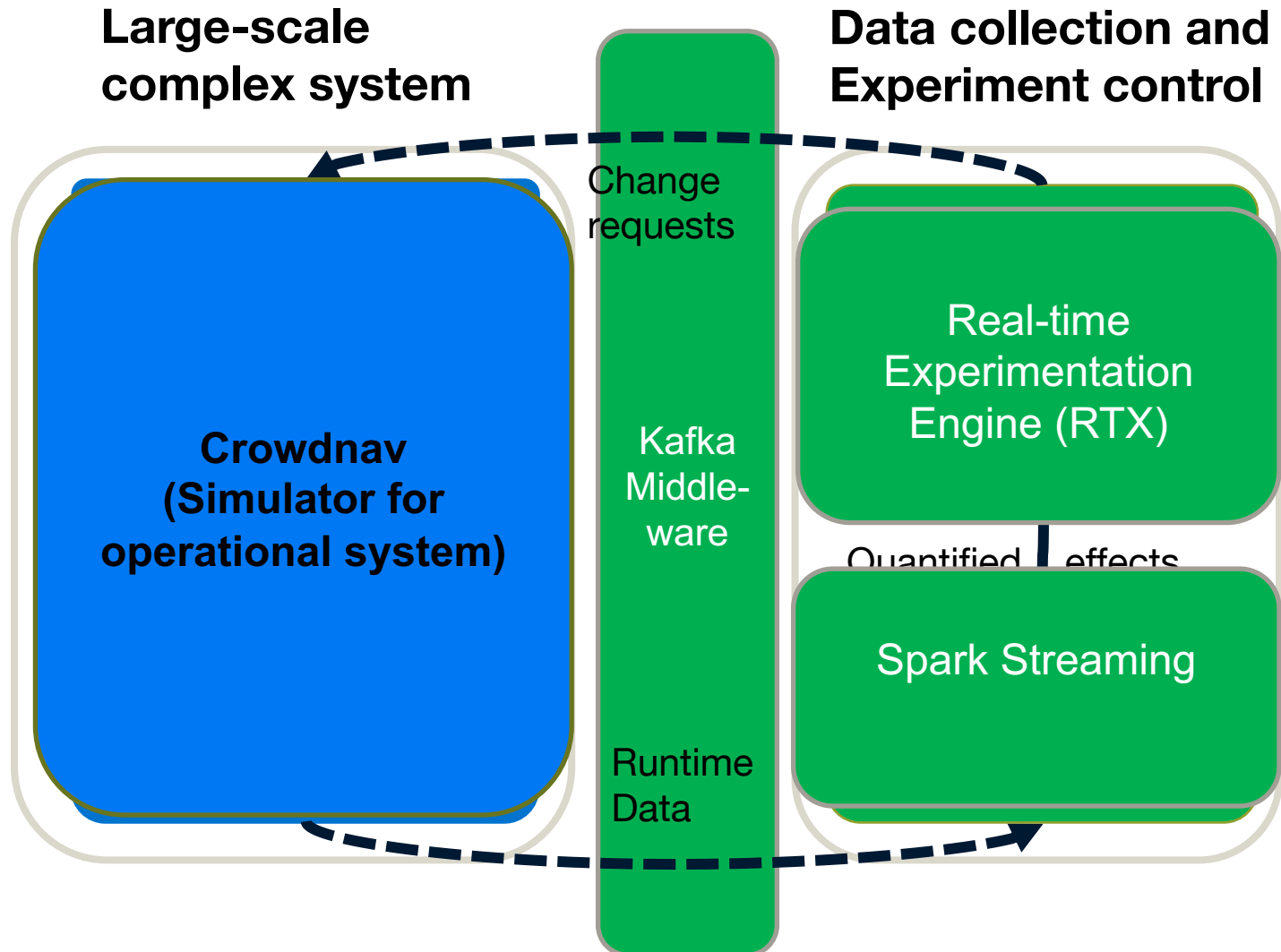
**T-test** to compare to outputs  
of baseline configuration

[3]

# High-level model for Automated Online Experimentation







Running experiments comes with cost →

*Challenge: Find a **optimal solution** at **optimal cost***

Different costs of running experiments in production:

1. Cost of **running experiments** w.r.t. time, operational cost and opportunity cost
2. Cost of **system adaptation**, e.g. change the number of drivers
3. Cost of running “**bad**” **configurations**, e.g. negative user experience

Lack of integrated approach for experiments

Most research in data analysis & optimization focuses on 1.

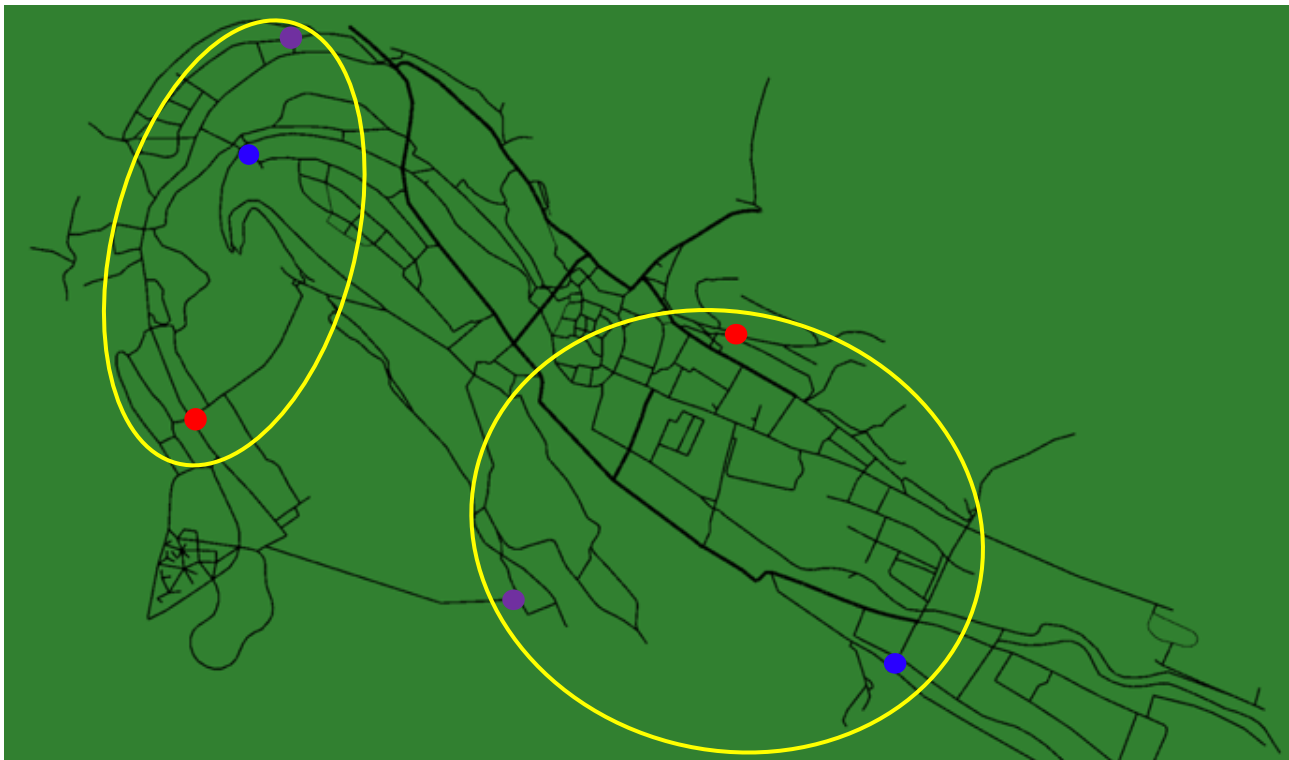
Work on A/B testing also on 3.

## Focus on trips between two city areas

- E.g. residential and business areas
- 300 cars commute between areas
- 300 random cars

## Selected parameters for routing

- **Route randomization:** amount of randomization among similar routes
- **Data freshness threshold:** how long old data is used



## A. Bayesian optimization with Gaussian processes

Balances between exploration of unknown areas vs promising areas

## B. Full factorial design

Systematic, extensive exploration of all options

## C. Local search starting from a previously known stable configuration

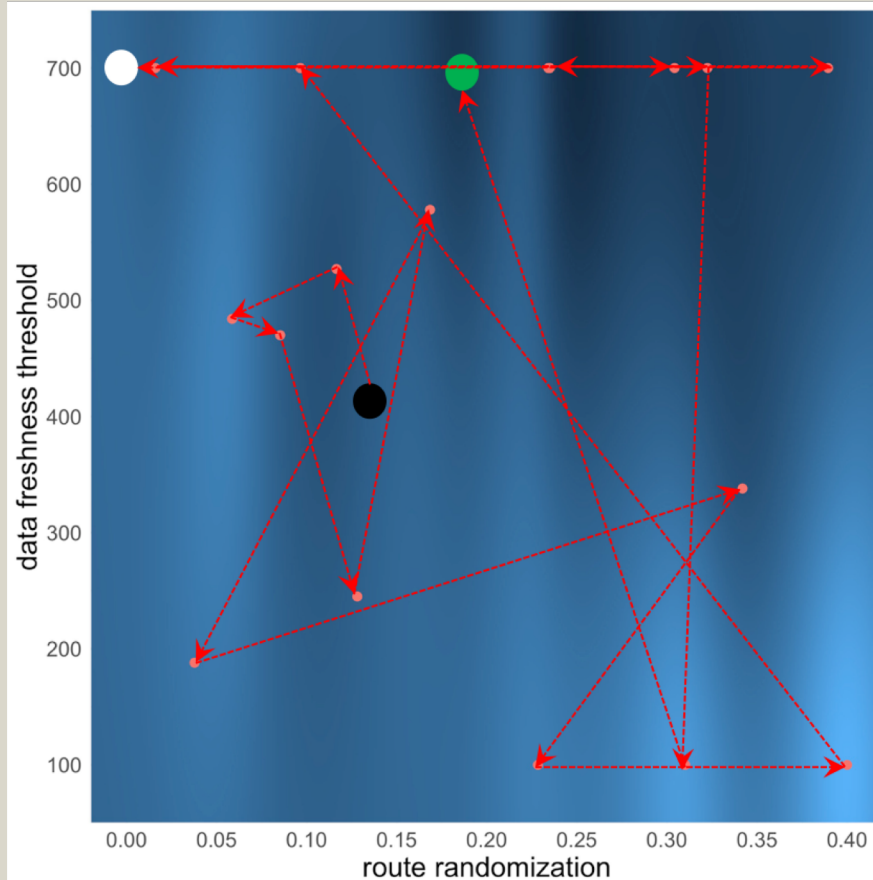
Cautious approach, assuming a stable starting configuration

Locally looks for promising areas (similar to „gradient descent“)

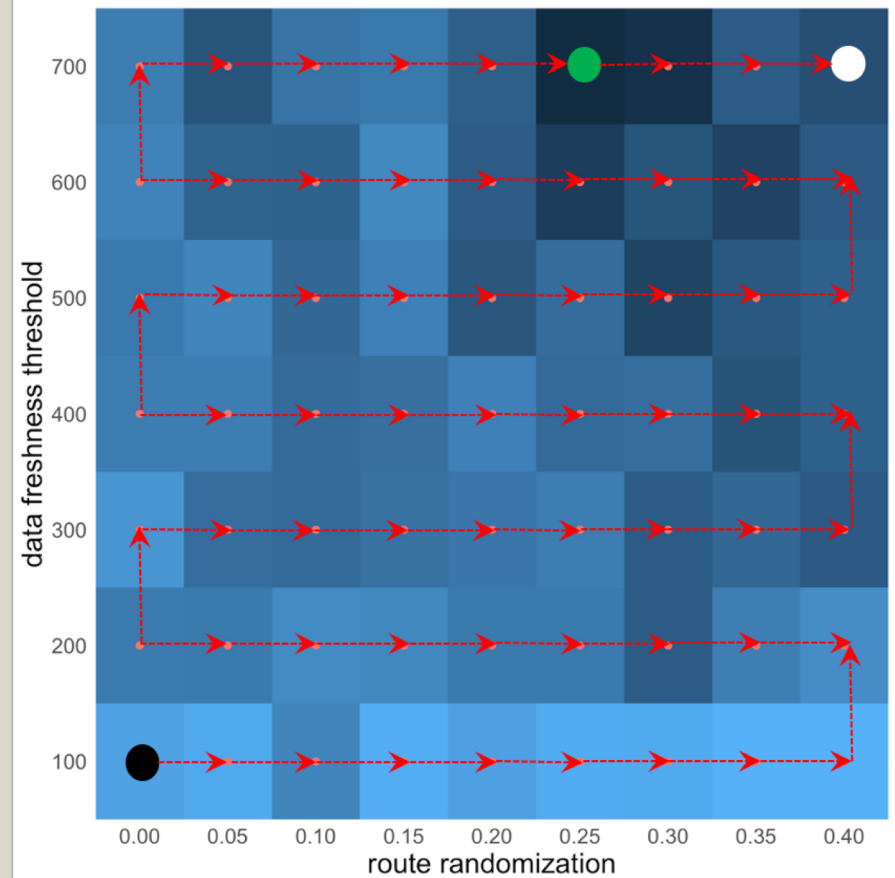
**Cost model:** Number of **customers complaints**, issued if a ride took longer than expected

- Fixed percentage of trip overhead leads to “complaint”, due to longer routes and traffic jams
- Consider operation of service and effort for parameter change as fixed

*Joint work with Janek Thomas & Bernd Bischl, Ludwig Maximilian University of Munich*

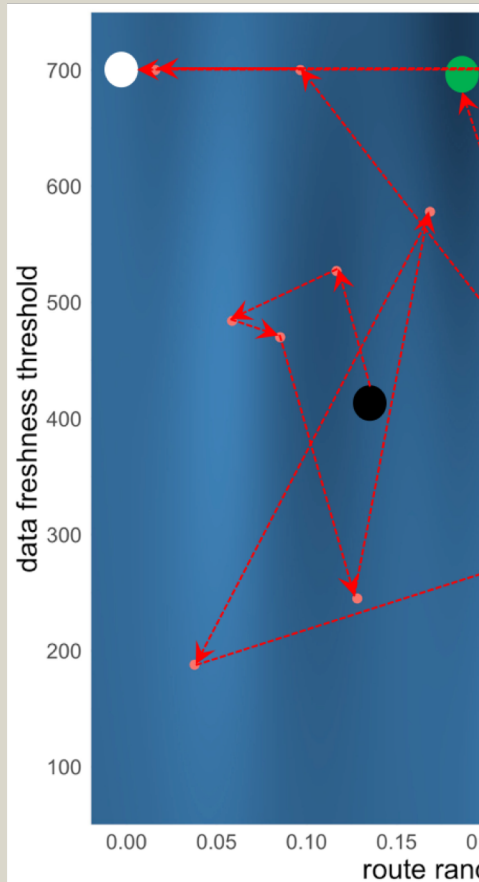


**A) BO with Gaussian Processes**  
Type #3 cost : 4176 complaints

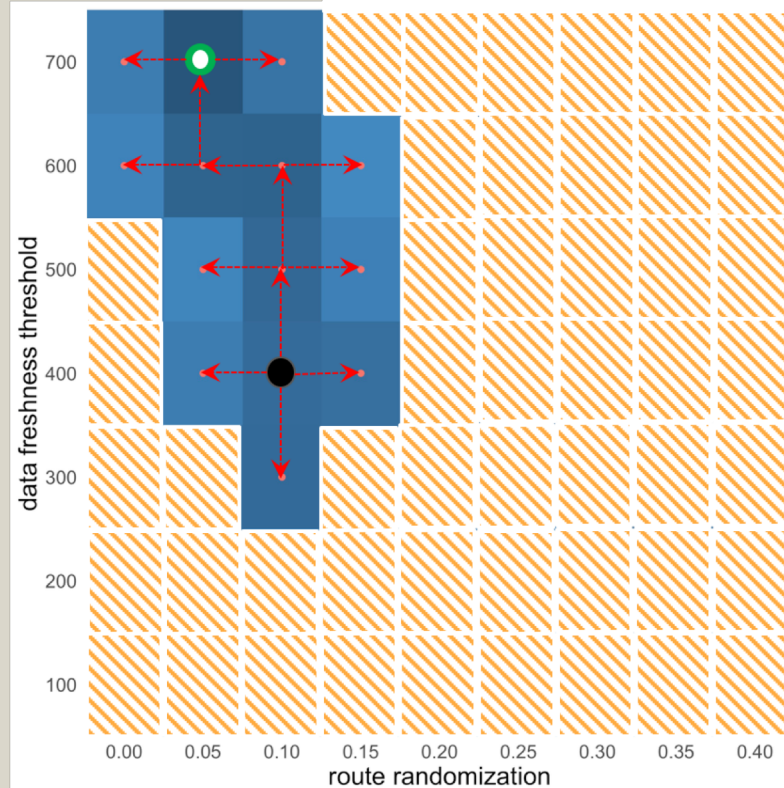


**B) Factorial Design**  
Type #3 cost : 15.405 complaints

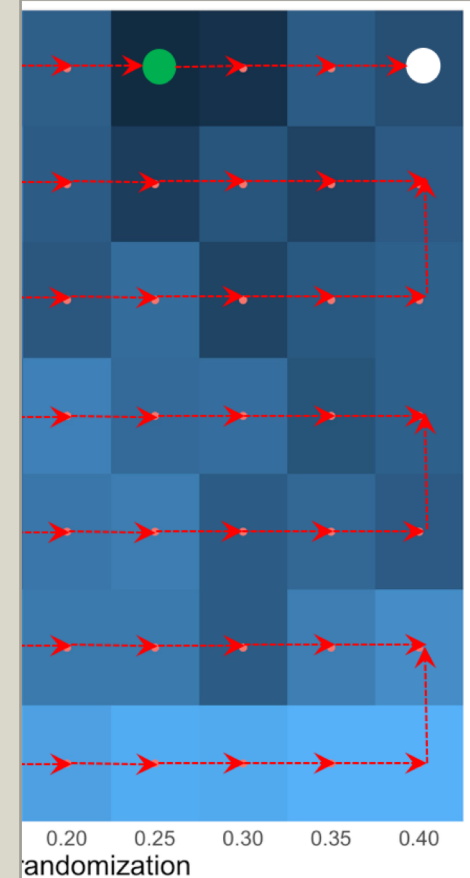




**A) BO with Gaussian Processes**  
Type #3 cost : 4176 complaints



**C) Local Search**  
Type #3 cost: 3226 complaints



**B) Factorial Design**  
Type #3 cost : 15.405 complaints

Making complex, open ended systems self-adaptive is a challenge

Statistical guarantees should be sought after

Automated Online Experimentation can help in deriving insights directly from data

Different experimentation strategies yield different types of costs, also in terms of customer dissatisfaction

*<https://github.com/iliasger/OEDA>*



# RCoSE/DDrEE 2019

Joint

5th International Workshop on Rapid Continuous Software Engineering and  
1st International Workshop on Data-Driven Decisions, Experimentation and Evolution

In conjunction with ICSE 2019, Montreal, Canada, May 27, 2019

Deadline: Feb 1st





## SASO 2019

13th IEEE International Conference on Self-Adaptive and Self-Organizing Systems  
June 16 - 20, 2019, Umeå, Sweden



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## Call for Posters and Demos

The 16th International Conference on Autonomic Computing (ICAC 2019) and the 13th International Conference on Self-Adaptive and Self-Organizing Systems (SASO 2019), under the federated umbrella of FAS\* 2019 – Foundations and Applications of Self\* Systems, in addition to their main technical programs, solicit the submission of posters and demos on specific aspects of autonomic software and

## Important Dates

Workshop Proposal Deadline

**December 14,  
2018**

Paper Submission Deadline

**March 10, 2019**